

# 2016

## CONSULTING GUIDE

# ModernThink



## Get the most out of your results!

ModernThink higher education specialists are available to analyze your survey results and present findings and recommendations to leadership groups, HR teams, boards, faculty senates, and other constituent groups.

As your expert guide, we will help you make the best use of your survey feedback and bring fresh eyes, organizational development expertise and years of benchmarking and best practice data to the conversation.

### Why do Great Colleges participants typically consider ModernThink consulting services?

- A new senior leadership team that wants to fully understand the current dynamics of the culture.
- The data is not as positive as you had hoped it would be and you want an unbiased presentation of the results.
- Results are positive but you want to do even better—maybe even make the Honor Roll.
- Your team could benefit from understanding how peer institutions are managing similar challenges.

**THE CHRONICLE**  
[ChronicleGreatColleges.com](http://ChronicleGreatColleges.com)

### PHONE CONSULTATION

Partner with a workplace expert via a 60-minute call to review and analyze your survey results. In this conversation, we will summarize and synthesize your particular strengths and opportunities and make recommendations for next steps. Senior leadership teams and survey committees often find our phone consultations helpful, but they can also be a great opportunity for a CHRO, Director of Institutional Effectiveness or President/Provost to be able to connect one-on-one with one of our survey experts. *(Available with any report purchase)*

Cost: \$975

### WEBINAR PRESENTATION

In this virtual presentation (up to 2 hours), ModernThink summarizes key findings in your institution's survey results. Our analysis will include all aspects of the survey as well as your Institution Questionnaire submission. We will look at how your results compare to key benchmarks, as well as your previous year's data, if applicable. Best practices from peer institutions will be a part of the discussion. This summary PowerPoint will identify institutional strengths, areas for improvement, and recommendations. We will partner with you in advance to understand more about the audience and the goals for this presentation.

Cost: \$3,335

### ONSITE PRESENTATION

Sometimes being face-to-face makes all the difference in understanding, aligning, and communicating your survey results. A ModernThink Senior Consultant will come to your institution for a half-day or full-day of meetings dedicated to an interactive presentation of the survey findings with key constituent groups. Prior to coming onsite, your consultant will partner closely with you to plan the presentations and collaborate on the audiences for these sessions. In preparation for the onsite, ModernThink will review your results past and present, analyze and interpret themes and patterns, compare your results to peer institutions, and bring real-world best practices we're seeing across the country. Recommendations will be made to focus both on how best to roll out the survey results across campus and start (or continue) plans for acting on the data. This service includes a summary PowerPoint and permission to video any of the presentation sessions to share with the campus community.

Cost: Half-Day \$4,870, Full-Day \$6,110  
*(Prices Do Not Include Travel Expenses)*



## ORDER INFORMATION

Save 5% when you order before September 12<sup>th</sup>, 2016.

## ADDITIONAL SERVICES

*Please call us for customized pricing*

### Town Hall Meetings

Town Hall Meetings open to all faculty and staff and/or individual constituent groups allow a transparent forum to present the survey results as well as an opportunity for them to offer their insights into the findings. ModernThink can be a helpful partner in this initiative. This is normally a full-day commitment to provide opportunities throughout the day to meet everyone's calendar. We include a PowerPoint of survey results that can be used as part of the co-facilitation of the meetings.

### Focus Groups

Our consultants are skilled in the art of focus group facilitation and creating an environment that fosters straightforward and open dialogue to drill down further into specific aspects of the data. They take measures to protect anonymity and to create a safe environment where participants will feel comfortable sharing their candid feedback.

### New President Briefing

With many presidents beginning their tenures in late summer, the survey results are an opportunity to learn more about the campus staff and faculty. The mere act of acknowledging this feedback can send a strong message to employees about the President's commitment to communication. We offer 1:1 briefing of institutional data for these leaders as a step towards understanding the survey results and then acting on that data as a new leader.

### Great Colleges Best Practice Session

Because of our extensive work in higher education workplace improvement, ModernThink is often asked to share our insights and trend data in person at institutions and associations. Topics can be very specific to the audience, including senior leadership's role and influence in becoming a great place to work, key differences between faculty and staff engagement, as well as best practices around communication, branding and shared governance. We have presented to large groups as well as smaller HR departments and task force committees.

## CUSTOM BENCHMARKS

ModernThink's ability to provide current higher education-specific benchmarking data is unparalleled. In addition to the annual Great Colleges benchmarks that include data specific to 2016 participants, we also offer customized benchmarking from our database of over 1,000 unique institutions.

While external benchmarking provides important context, internal benchmarking can help establish realistic institutional goals and also create a mechanism to build accountability. For colleges that have surveyed with ModernThink inside and outside of Great Colleges we have the unique ability to create year-to-year comparisons for your overall survey results, as well as by specific demographics. For example, you may want to see just your faculty results over time.

## SAVE THE DATE!

### GREAT COLLEGES 2017

Registration for the 2017 Great Colleges program opens in August 2016. The faculty/staff survey will again be in mid-March. If you are considering a census or custom approach to the survey, contact us early so we can partner with you on a timeline and strategy that works for your institution.

### SYSTEMS AND CONSORTIA

There are a number of benefits to participating alongside your entire system or consortia, including discounted survey customization, reports and benchmarking. Please contact or refer interested parties to Suzi Schmittlein at [sschmittlein@modernthink.com](mailto:sschmittlein@modernthink.com) or 888.684.4658 x 114.

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